



**THE CITY OF NEW YORK  
BRONX COMMUNITY BOARD 6**

**1932 Arthur Avenue, Room 403-A, Bronx, NY 10457**

Telephone: (718) 579-6990 Fax: (718) 579-6875 Email: [bronxcb6@bronxcb6.org](mailto:bronxcb6@bronxcb6.org)

*Honorable Ruben Diaz Jr., Bronx Borough President*

**MS. EVONNE CAPERS**  
**Board Chairperson**

**MR. JOHN SANCHEZ**  
**District Manager**

**Economic Development Committee Meeting Minutes**

Tuesday, February 16, 2021

The Economic Development Committee Meeting met on Tuesday, February 16, 2021 via Zoom Audio and Video Conferencing. The following members were present: Cornell Brown, Nicole Carter, Julisa Hamilton, Matthew Martinez, and Lisa Sanchez.

The following item was discussed:

- **Workforce 1 Career Center on their career services and upcoming resume and interview workshops**

Workforce 1 Career Center currently has eighteen locations throughout the five boroughs, but all of the physical locations are closed. All of the resources and services are provided virtually. The two major components of what services they provide are candidate development and recruitment. Candidate development includes services before a job interview, including job search techniques, resume workshops, interview workshops, and career advice. Each location has career advisors, account managers and operations. The operations group makes sure that when clients come in then proper intake is completed. Every person has to become a member before they can seek any services. Membership is effective as long as the individual is active. If their account has no services for six months or 180 days, then the account goes dormant and they have to reactivate the account. Recruitment is for those candidates who are ready for employment. The organization is allowed to work with certain employers within certain guidelines of Small Business Services to recruit for a position. The account manager works closely with human resources to determine the hiring need, rate and number of hours. Account managers can talk with human resources and get information that is not available on the job website. They can provide insider information before candidates go to the interviews. Before everything was virtual, Workforce 1 used to have employers on the site to recruit and get candidates connected to employers. However, this process is now virtual. They offer resume writing and cover letters and acing the interview workshops. They had workshops last month, where individuals had a chance to engage with job seekers and candidates. If there are barriers, career advisors work with community partner teams to identify additional resources, including clothing for interview or mental health services. In areas where they don't service, they work with other organizations to fill that need for job seekers. Individuals can register to become a member on <https://www1.nyc.gov/site/sbs/careers/virtual-wf1cc.page> and after registering, community partners will reach out directly to individuals. They can then speak with a career advisor for resume or interview help, or if they are ready, then they can get connected to an account manager who can help them get connected to the right opportunities after reviewing their resumes and cover letters. There are two workshops, acing the interview, resume and cover letter, coming up on February 18, 2021 and February 19, 2021. So far, 15 additional candidates signed up and the organization wants to get them registered. Once registered, they will get meeting codes.

*Vacant,*  
*City Council Member, 15<sup>th</sup> Council District*

*Honorable Rafael Salamanca Jr.,*  
*City Council Member, 17<sup>th</sup> Council District*