



**THE CITY OF NEW YORK
BRONX COMMUNITY BOARD 6**

1932 Arthur Avenue, Room 403-A, Bronx, NY 10457

Telephone: (718) 579-6990 Fax: (718) 579-6875 Email: bronxcb6@bronxcb6.org

Honorable Ruben Diaz Jr., Bronx Borough President

MS. EVONNE CAPERS
Board Chairperson

MR. JOHN SANCHEZ
District Manager

Health and Human Services Committee Meeting Minutes

Tuesday, March 16, 2021

The Health and Human Services Committee Meeting met on Tuesday, March 16, 2021 via Zoom Audio and Video Conferencing. The following members were present: Clarita Bailon, Matthew Martinez, Michael Nelson, Carmen Rivera and Maria Ruiz.

The following item was discussed:

- Department of Health and Mental Hygiene on the #Not62 Campaign

Fernando Tirado informed us that the Neighborhood Health Planning develops strategies to improve the health outcomes of the least healthy county in New York State. The #Not62 Campaign is a collective impact strategy to bring groups together in a structured manner to support the development of social cohesion to guide the neighborhood health planning process. Socially cohesive communities are healthier and more resilient communities. Poverty, physical health, housing, crime, mental health, education and food insecurities are some forces that tear at social cohesion. The goal of #Not62 Campaign is to work with communities and organizations to develop strategies that build capacity and social capital by engaging multiple sectors to improve social and economic factors, address issues in clinical care, educate and support healthy behaviors and reshape our physical environment in order to create a sustainable community change. The #Not62 Committees and Projects involve partners meeting to discuss broad issues such as poverty, mental health, food insecurity and physical health and they use collective impact strategies to form committees around a common agenda and plan projects to achieve its goals and objectives to address the broader issues. The #Not62 Campaign and the Department of Health and Mental Hygiene is pitching the Healthy Beverage Zone to foster a healthy workplace environment where the healthy beverage choice is the easy choice. They are also encouraging increased training to recognize the signs of an opioid overdose and to know how to temporarily reverse the effects with the use of Naloxone. Additionally, they are pitching to bring together stakeholders to focus on neighborhood-based localism strategies to improve health and economic outcomes. The #Not62 campaign and the Department of Health and Mental Hygiene is also pitching a two-year pilot program to develop and implement strategies to promote resiliency and recovery from heat waves in vulnerable communities. Other current and proposed projects include, Grow 2 Learn or Victory Home Garden; Run, Jog, Walk NOW!; supporting farmers' markets via Healthy Bucks; asset mapping of local mental health services; support for trauma-informed care/tele-mental health; communicating messages to reduce suicide risks; foster community organizations active in disasters and Healthy Urban Village project. The Neighborhood Health Planning focuses on social cohesion to rebuild resiliency.

Vacant,
City Council Member, 15th Council District

Honorable Rafael Salamanca Jr.,
City Council Member, 17th Council District