



**THE CITY OF NEW YORK  
BRONX COMMUNITY BOARD 6  
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*Honorable Vanessa L. Gibson, Bronx Borough President*

*Honorable Oswald Feliz, New York City Council Member*

MS. EVONNE CAPERS  
Board Chairperson

MR. RAFAEL MOURE-PUNNETT  
District Manager

**Economic Development Committee Meeting Minutes**

Wednesday, November 15, 2023

Nicole Carter, Economic Development Committee Chairperson

The Economic Development Committee met on November 15, 2023 via Zoom Audio and Video Conference and in-person at the district office. The following Board Members were present at the meeting: Nicole Carter, Margarita Espinosa, Melissa Guzman, Magdamary Marcano, Reggie Powell, Samsondeen Raheem, Renee Reed, Kristine Rivera, and Carol Robinson.

The Economic Development Committee discussed the following information:

- **Informational presentation on the City of Yes Economic Opportunity Zoning Text Amendment from the New York City Department of City Planning**

The Economic Development Committee was informed about the City of Yes Economic Opportunity Zoning Text Amendment from the New York City Department of City Planning. The City of Yes for Economic Opportunity would support businesses and job growth by ensuring a wider range of businesses can use existing commercial space. The proposal would make sure that our zoning is flexible enough for empty storefronts to be activated by businesses that serve neighborhoods. When rules make it hard for businesses to find space, small businesses hurt the most. To support commercial corridors and entrepreneurs throughout the city, and reduce retail vacancy, they need modern zoning regulations that help the city adapt in a dynamic and evolving economy. Yet zoning rules that describe where different types of businesses are allowed have barely changed since 1961. The New York City Department of City Planning began formal public review on the City of Yes for Economic Opportunity on October 30, 2023. Local Community Boards, Borough Presidents, and City Council Members will all have the opportunity to review.

- **Discussion on the Workshop Schedule with Banco Popular**

The Economic Development Committee discussed the schedule of workshops with Banco Popular. Banco Popular is prepared to deliver three modules as part of their financial empowerment education. The workshops are about an hour in duration and will take place on Monday evenings when no committee meetings are scheduled. The Economic Development Committee decided that the tentative schedule to launch the financial empowerment series is set to begin in 2024 on the following dates: January 8, February 26, and March 18.

- **Update on the East Tremont Avenue Merchant Meetings**

The Economic Development Committee was informed that the next East Tremont Avenue Merchant Meeting will take place on Wednesday, November 29, 2023 at 6:30 PM in the district office and via Zoom Audio and Video Conference. NYC Business Solutions Bronx Center will present on the services they offer. The plan is to invite NYC Small Business Services in December to discuss the process of starting a Merchant Association, and hopefully the East Tremont Avenue merchants can host elections in January.

- **Discussion on the Fordham Plaza Community Workshop Planning Session with Fordham Forward**

The Economic Development Committee discussed the Fordham Plaza Community Workshop Planning Session with Fordham Forward. The session will be held on Tuesday, December 6, 2023 at 6:00 PM at Jonas Bronck Academy located at 400 East Fordham Road. They were also informed that the Fordham BID is willing to apply for permits on behalf of community groups who want to host events or activities on Fordham Plaza.