



BRONX COMMUNITY BOARD 8

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Laura Spalter, Chairperson

Ciara Gannon, District Manager

MEETING NOTICE TRAFFIC & TRANSPORTATION COMMITTEE

OFFICERS:

Vice Chairperson

Bob Bender

Secretary

Scott Krompinger

Treasurer

Vacant

Date: **Thursday, November 17, 2022, at 7:00 pm**

Place: **Zoom Video and Audio Conference**

Join Zoom Link: <https://us02web.zoom.us/j/2114033690>

COMMITTEE CHAIRS:

Join Zoom Meeting by Phone: **+16465588656**

Pin: **2114033690#**

Aging

Lisa Daub

Budget

David Gellman

Economic Development

Nicholas R. Fazio

Education, Libraries & Cultural Affairs

Sylvia Alexander

Environment & Sanitation

Dr. Camelia Tepelus

Health, Hospitals & Social Services

Omar Murray

Housing

Stephen Vazquez

Land Use

Charles G. Moerdler

Law, Rules & Ethics

Martin Wolpoff

Parks & Recreation

Debra Travis

Public Safety

Edward Green

Traffic & Transportation

Kelli Buford

Youth

Julia Gomez

AGENDA

1. Introduction of Committee Members and Guests
2. Chairperson's Report
3. APPROVAL ITEM: Committee Meeting Minutes: October 20, 2022
4. Future of 242nd Street at Manhattan College Parkway
5. NYC DOT Presentation on Carshare Program
6. Old Business
7. New Business
8. Adjournment

Kelli Buford

Chair, Traffic & Transportation Committee

Proposed Carshare Locations

Site Request	On Street	From	To	Closet Address (if applicable)	Side
New Request	Cambridge Avenue	West 235 th Street	West 236 th Street	3536 Cambridge Avenue	E
New Request	Palisade Avenue	Bradley Terrace	Henry Hudson Pkwy	2390 Palisade Avenue	W
New Request	Edsall Avenue	Johnson Avenue	Henry Hudson Pkwy	2251 Edsall Avenue	N
New Request	West 227 th Street	Henry Hudson Pkwy	Fairfield Avenue	648 West 227 th Street	W
New Request	Arlington Avenue	West 227 th Street	West 230 th Street	2785 Arlington Avenue	N
New Request	Lakeview Place	Post Road	Broadway	223 Lakeview Place	W
New Request	Arlington Avenue	West 227 th Street	West 230 th Street	2705 Arlington Avenue	S
New Request	Manhattan College Pkwy	West 242 nd Street	Manhattan College Pkwy	4652 Manhattan College Pkwy	S
New Request	West 236 th Street	Irwin Avenue	Tibbet Avenue	313 West 236 th Street	W



Carshare Permanent Program

Bronx Community Board 8 Presentation
November 2022



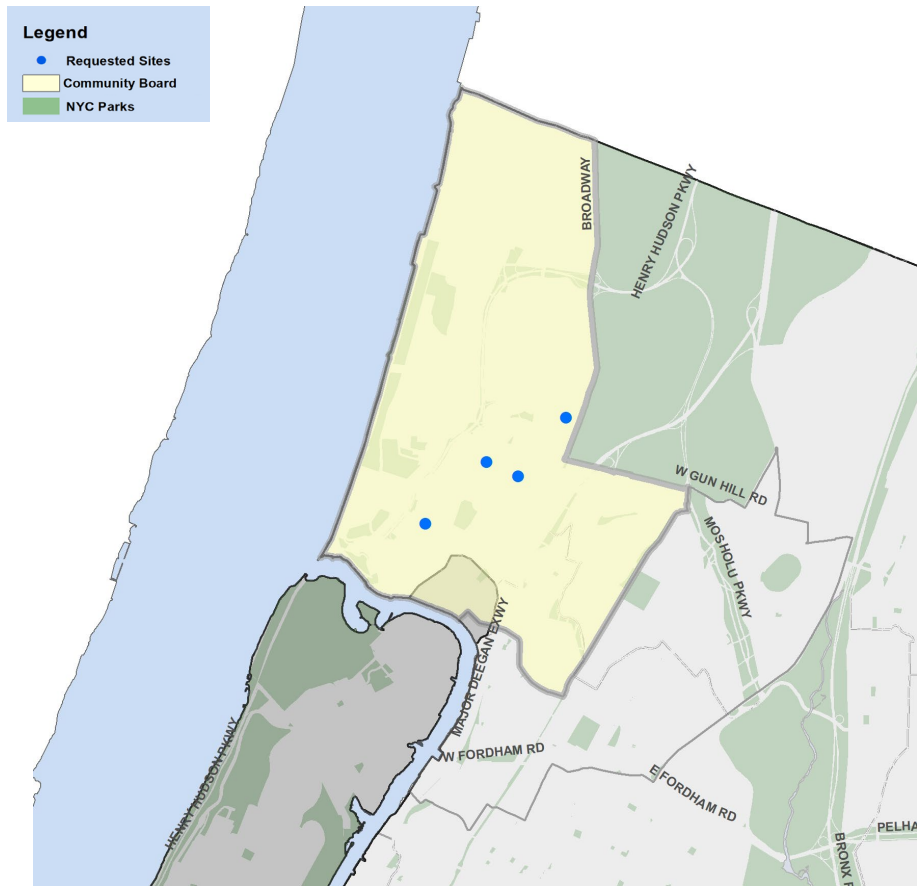
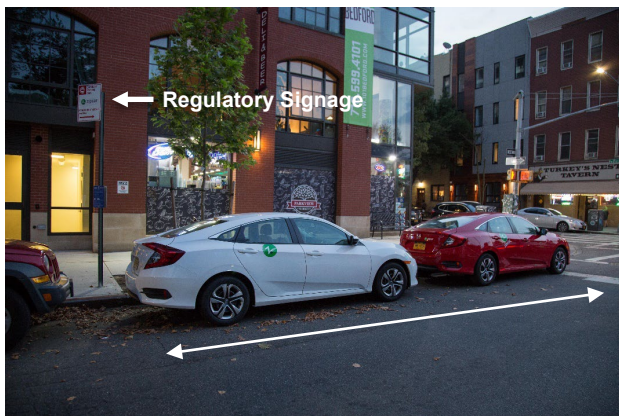
Background

- Carshare provides on-demand, short-term access to a shared fleet of vehicles, typically through a membership and hourly or annual fee.
- Carshare Parking Pilot Program launched in June 2018 with Zipcar and Enterprise Carshare, comprising 230 on-street spaces and 55 municipal parking facilities spaces.
- The 2-year pilot averaged 24 trips per space per month with an average of 17 households per available vehicle per month.
- The pilot saw greenhouse gas emissions and vehicles mile traveled decline 7% and 6%, respectively.
- Using detailed customer surveys, researchers concluded that for every **1 car shared vehicle, 4 personal vehicles** were either **not purchased or sold**.



Map

- 4 Requested sites
 - Each site is 2 parking spaces
 - Located on same blockface at corner



Getaround

1

Getaround: About Us

2009

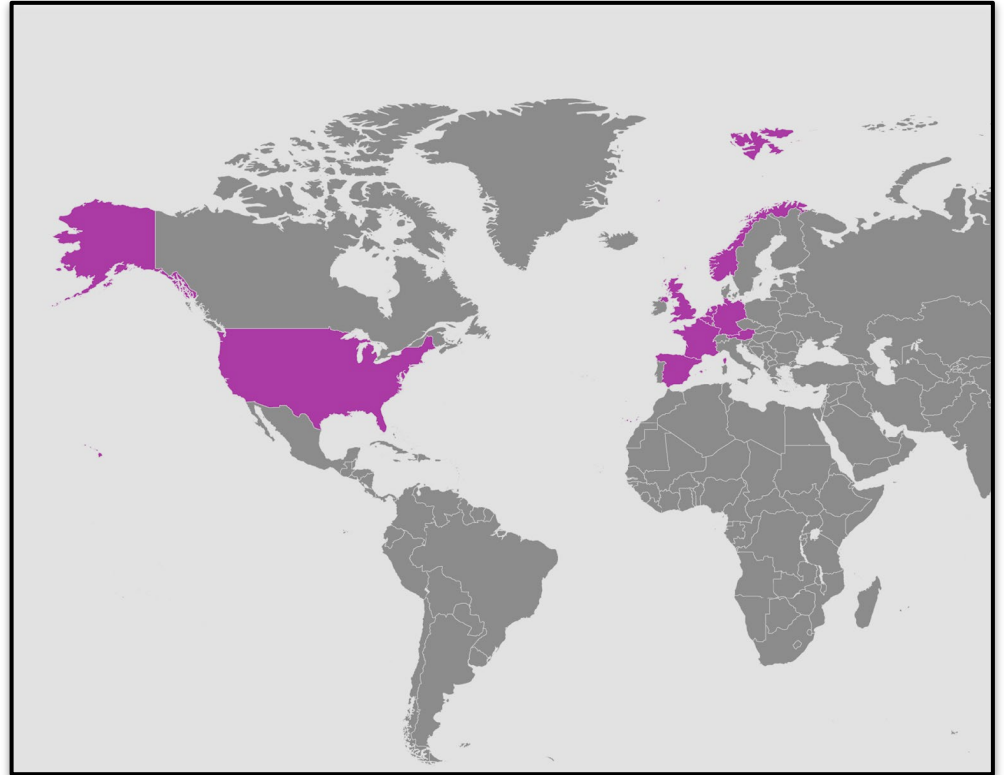
Getaround is founded

950

Cities across the globe where
Getaround operates

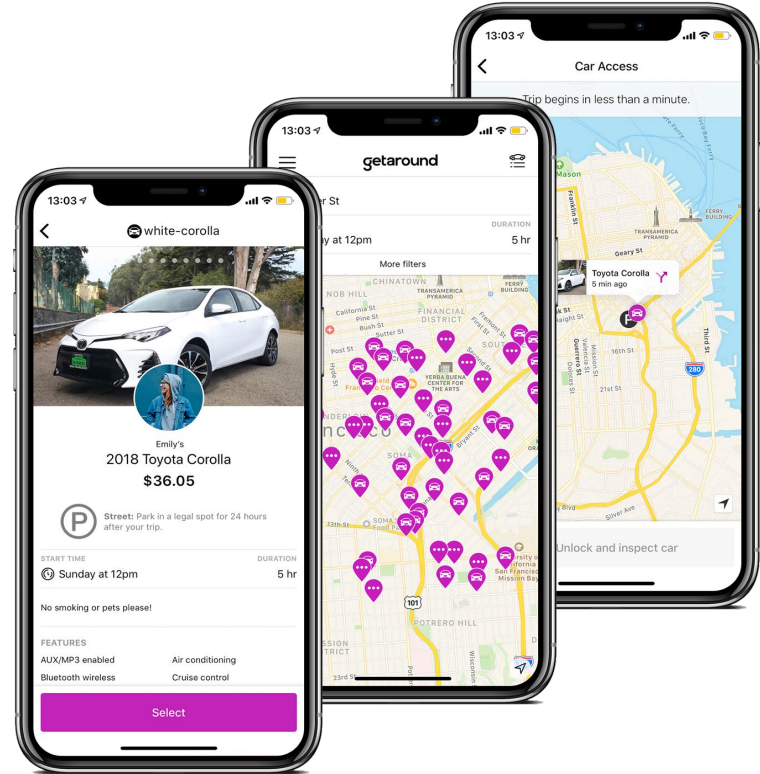
6M

Trips users have taken on
Getaround



Getaround: About us

- **Search:** Vehicles are available by the hour or the day
- **Book:** Instant access so you can unlock with your phone and go
- **Drive:** Trips are covered with insurance and customer support.



Getaround: Shared Goals



Equitable Mobility

76%
communities of color

40%
low income families

90%
rent their homes



Reduce Congestion

10%
sold or donated a car since joining

83%
did not buy a car because of Getaround

97%
use personal car and rideshare less since joining



Environment Friendly

74%
trips include 2 or more people

41%
greenhouse gas reduction per household

74%
live in zero car households

Getaround: Locations

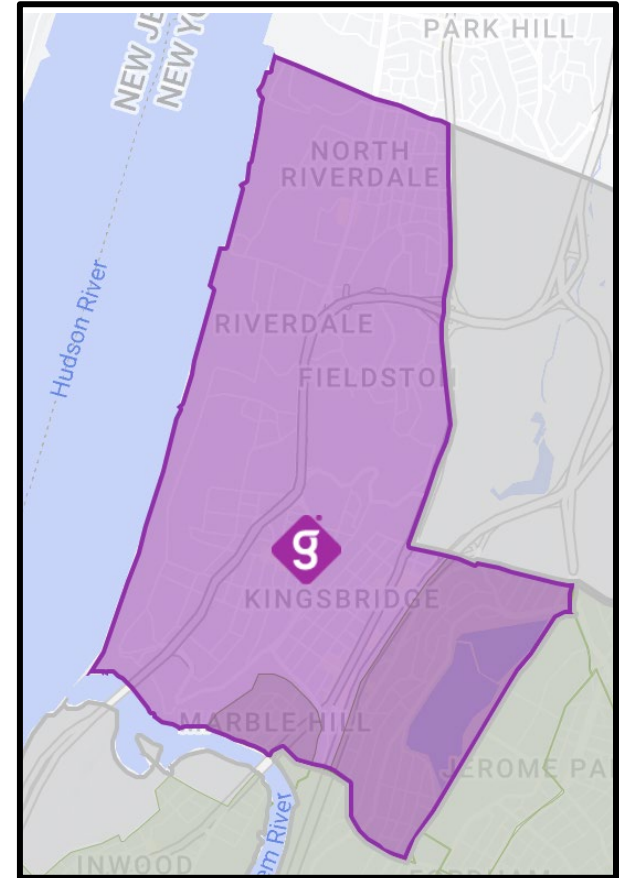
- **Co-Location:** Located with or near other modes of shared transportation (e.g., bike share, subway, ferry)
- **Visibility:** Located on or near highly trafficked pedestrian streets and shared transportation access points
- **Safety:** Located at well-lit, well traveled intersections.



Getaround: Locations

1 locations in Bronx CB 8

- **Opportunity:**
Additional shared options for New Yorkers
- **Affordability:**
Affordable access to low income New Yorkers and working families
- **Equity:** Accessible transportation for those who need it most



Getaround: Education and Outreach

Discounts for Users

- **Introduction to carsharing:** Provide a discount to encourage users to try carsharing for the first time
- **Community Organizations:** Partner with community organizations to donate discounted rides
- **Underserved Residents:** Reduce the cost of carshare for low income NYC residents by offering a recurring discount and educational materials.



Zipcar

2

Zipcar

- World's leading carsharing network and largest carsharing provider in NYS
- Operating in NYC since 2002
- 2500+ vehicles (60+ makes/models) in NYC fleet at 600+ locations
- 190,000+ members in NYC
- 60+ locally employed and countless small local businesses supported
- Focused on enabling simple, sustainable and responsible urban living
 - 85% of NYC members don't own a car
 - 25% got rid of their car after joining Zipcar
 - Members drive 40% fewer miles than they did before joining Zipcar
 - Zipcar reduces the number of personally owned cars on NYC streets
 - 70% of Zipcar members ride public transit at least 5x/week

Using Zipcar in NYC

Zipcar offers an easy, convenient and affordable transportation option:

- Book a car instantly via our app or online
- Zipcars available 24/7 at hourly and daily rates
- Members save \$784/mo on average compared to car owners
- Each reservation includes:
 - Gas
 - Dedicated home parking spot
 - Insurance options
 - Maintenance & 24/7 roadside assistance
 - 180 miles per day

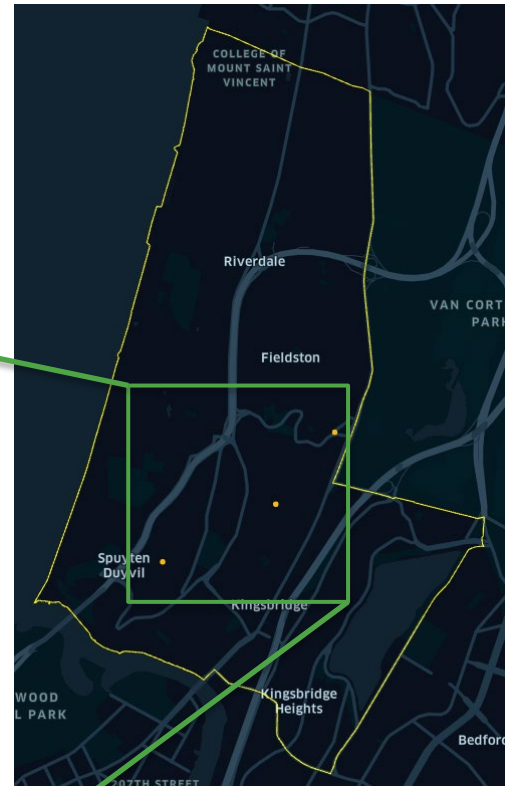
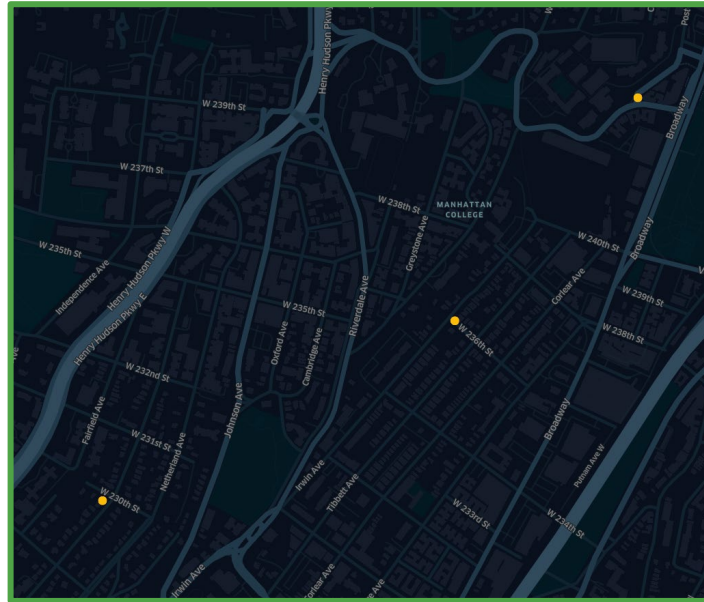


Zipcar enables all New Yorkers to have access to a car without owning one

- Zipcar's expansion in NYC provides a convenient and affordable mobility alternative to diverse neighborhoods and low- and moderate-income New Yorkers across NYC
 - Our NYC members are from all income levels, and we're committed to supporting every community we serve
- Zipcar members make a positive impact on the environment
 - Fewer emissions
 - Less driving → cleaner air in our communities
 - More carpooling → reduced congestion
 - More space
 - Each Zipcar takes up to 13 personally owned vehicles off city streets, transforming curb space and returning it to the community

Zipcar Locations

3 sites



Equity and Outreach Plan

Focus on equitable and affordable access:

- NYCHA partnership
- SNAP program
- Equity sites
- Local community partnerships
- Support and outreach to promote awareness



Sites

On Street	From	To	Address	Side
Manhattan College Pkwy	W 242nd St	Manhattan College Plwy	4652 Manhattan College Pkwy, Bronx, NY, 10471	S
Cambridge Ave	W 235th St	W 236th St	3536 Cambridge Avenue, Bronx, NY 10463	E
W 236 St	Irwin Ave	Tibbet Ave	3600 Irwin Av, Bronx, NY 10463	W
Arlington Ave	W 227 St	W 230 St	2785 Arlington Ave, Bronx, NY, 10463	N

Thank You!

Questions?



NYCDOT



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NYCDOT