



BRONX COMMUNITY BOARD 8

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<https://cbbronx.cityofnewyork.us/cb8/>



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FOR IMMEDIATE RELEASE:

BRONX COMMUNITY BOARD NO. 8 SEEKS NOMINATIONS FOR MOST VALUABLE MERCHANT (MVM) AWARD

Bronx, New York, February 15, 2025 - Bronx Community Board No. 8 is pleased to announce that it is accepting nominations for the Betty Campbell-Adams Most Valuable Merchant (MVM) Award.

The Board seeks to identify merchants within our community who have worked to enhance economic growth, improve community relations, and increase civic participation.

Betty Campbell-Adams was an iconic entrepreneur who was devoted to the betterment of our community. We believe that by recognizing our outstanding local merchants, we can, in some small way, reward those most deserving and inspire other businesses to follow her example.

Nominations will be accepted through Friday, March 21, 2025.

Entries must include the name of the business or merchant being nominated along with contact information; type of business (e.g., manufacturing, tech, retail, service); a description, nature, and impact of the contribution made to CB8 by the merchant or business. The individual or organization offering the nomination must also be identified, including a contact number. Businesses are permitted to self-nominate.

Submit nominations by email or by regular postal mail:

- By email to: bx08@cb.nyc.gov Subject: "MVM Nomination"
- By mail to: Bronx Community Board 8, 5676 Riverdale Avenue, Suite 100 Bronx, NY 10471, Attn: MVM Nomination
- A form application is available on our website at <https://cbbronx.cityofnewyork.us/cb8/>.

Awards will be presented at an upcoming Community Board meeting.

For any further information regarding this press release, please contact the board office at 718-884-3959 or email bx08@cb.nyc.gov

CB8 Betty Campbell-Adams Award for the Most Valuable Merchant 2025

(Application Period: February 15, 2025 – March 21, 2025)

Thank you for submitting a nomination for selection to receive the Bronx Community Board 8 Betty Campbell-Adams Award! Community Board 8 (CB8) seeks to acknowledge how our merchants have:

- Contributed to the area's economic growth.
- Embodied community spirit and well-being, innovation, and entrepreneurship.
- Supported and celebrated ethical business practices of honesty, fairness, respect, social justice, and sustainability.
- Have made significant contributions to CB8.

Community Board 8's Economic Development Committee will vote on applicants, and the Community Board will announce recipients in the Spring.

Please submit all applications to bx08@cb.nyc.gov with the subject line: "MVM Award Nomination: "

* Required

Name of Business *

Address of Business*

Name of Business Owners *

Website, Telephone, and Email for the Business

Type of business (e.g. manufacturing, tech, retail, service): *

Year Business Established *

Please describe the business's contributions to the community and why you are making this nomination? * (Please use additional pages and attach document if necessary)

Name of Person submitting application:

Email Address:

Phone:

Relationship to Nominee/Business (Businesses are permitted to self-nominate)

Please submit all applications to bx08@cb.nyc.gov with the subject line: "MVM Award Nomination: "

Applications may not be edited after submission