



BRONX COMMUNITY BOARD 8



5676 Riverdale Avenue ♦ Suite 100 ♦ Bronx, New York 10471-2194
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<https://cbbronx.cityofnewyork.us/cb8/>

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Vanessa L. Gibson, **Bronx Borough President**

Farrah Kule Rubin, **District Manager**

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PRESS RELEASE: FOR IMMEDIATE RELEASE

BRONX COMMUNITY BOARD NO. 8 SEEKS NOMINATIONS FOR MOST VALUABLE MERCHANT (MVM) AWARD

Bronx, New York, February 13, 2026 - Bronx Community Board No. 8 (CB8) is pleased to announce that it is accepting nominations for the Betty Campbell-Adams Most Valuable Merchant (MVM) Award.

The Board seeks to identify merchants within our community who have worked to enhance economic growth, improve community relations, and increase civic participation.

Betty Campbell-Adams was an iconic entrepreneur who was devoted to the betterment of our community. We believe that by recognizing our outstanding local merchants, we can, in some small way, reward those most deserving and inspire other businesses to follow her example.

Nominations will be accepted through Friday, March 20, 2026.

Entries must include the name of the business or merchant being nominated along with contact information; type of business (e.g., manufacturing, tech, retail, service); a description, nature, and impact of the contribution made to CB8 by the merchant or business. The individual or organization offering the nomination must also be identified, including a contact number. Businesses are permitted to self-nominate.

Submit nominations by email or by regular postal mail:

- By email to: bx08@cb.nyc.gov Subject: "MVM Nomination"
- By mail to: Bronx Community Board 8, 5676 Riverdale Avenue, Suite 100 Bronx, NY 10471, Attn: MVM Nomination
- A form application is available on our website at <https://cbbronx.cityofnewyork.us/cb8/> and google form <https://bit.ly/CB8MVMNOMINATION>

Awards will be presented at the May 2026 Bronx Community Board 8 Regular monthly Board meeting.

For any further information regarding this press release, please contact the board office at 718-884-3959 or email bx08@cb.nyc.gov

Bronx Community Board 8 Betty Campbell-Adams Award for the “Most Valuable Merchant 2026”

Application Period: February 13, 2026 – March 20, 2026

Applications may be:

Emailed to: Bx08@cb.nyc.gov with the subject line:

"MVM Award Nomination "

Mailed to: Bronx Community Board 8, 5676 Riverdale Avenue, Suite 100, Bronx, NY 10471

Submitted via: [Google Forms](#).

*(Bronx Community Board 8's Economic Development Committee votes on applicants –
Recipients are announced by the Community Board in the spring.)*

Thank you for submitting a nomination for selection to receive the Bronx Community Board 8 Betty Campbell-Adams Award!

Bronx Community Board 8 (CB8) seeks to acknowledge how our merchants have:

- Contributed to the area's economic growth.
- Embodied community spirit and well-being, innovation, and entrepreneurship.
- Supported and celebrated ethical business practices of honesty, fairness, respect, social justice, and sustainability.
- Have made outstanding contributions to CB8.

Submit the required information below, and a **1-page statement, or 2-minute recording**, that provides **two examples** of how this business contributes to the neighborhood or the Community Board.

*** Required:**

- Name of Person submitting application:
- Email Address: _____ Phone: _____
- Relationship to Nominee/Business (Businesses are permitted to self-nominate):
- Business Name: *
- Business Address and Phone Number:*
- Business Owners:*
- Type of business (e.g., manufacturing, tech, retail, service):*
- Year Business Established *

Optional:

- Email
- Website, Social media handles

Applications may not be edited after submissions

