

BRONX COMMUNITY BOARD NO. 8

MINUTES OF THE HEALTH, HOSPITALS & SOCIAL SERVICES COMMITTEE MEETING HELD ON NOVEMBER 19, 2012

PRESENT

Steve Froot
Michael Heller
Sylvia Alexander
Beverly Fettman
Karen Pesce
Joyce Pilsner
Herb Young
Alec Diacou
E. Thompson

AFFILIATION

Chair
Vice Chair
CB8
CB8
CB8
CB8
CB8
Yes The Bronx
Kingsbridge Heights Neighborhood
Improvement Association (KHNIA)

1. Minutes of previous meeting to be distributed after Thanksgiving for email vote.
2. Speaker: Alec Diacou of YES the Bronx program. Originated in 2006, the issues addressed are civics, obesity awareness and financial literacy. "Run for your Life" is focused on obesity prevention/remediation and increased awareness and usage of local parks to get Bronxites more physically active. The program's goal is to have 8 races/walks annually and is currently seeking support, i.e. CB8, to host one by providing leadership in organizing with help from YES the Bronx. There was recognition that CB8 had no funding available for this project.

If CB8 agrees to provide leadership, it would be assigned a park for a 5K run and would be given the responsibility of securing a park permit, contacting potential running/walking groups, do PR, secure prizes, provide people for registration, etc. has race timers and insurance for its races through U.S. Track and Field.

Discussion:

- Possible venues include Van Cortlandt Park, College of Mt. St. Vincent; other appropriate CB8 sites.
- Cost per race is at least \$5000 for printing, signage, etc. Entrants are charged \$10-15 with those under 16 years old free.
- Past problem for Van Cortlandt race was scheduling around other events in the park, getting permit far enough in advance to promote the race date and funding.
- Other participating race hosts: Fordham University, March; Bronx Community College, May. Riverdale Ramble, a 6K race, sponsored by Riverdale Neighborhood House and YMHA might be interested hosts.
- Partners in sponsoring might include The Allen Pavilion (past supporter) and Montefiore Medical Center, local politicians for discretionary funding to focus on exercising more. Prior race signage has included calorie counts for various

foods, focusing on healthy living which would appeal to health providers, medical groups, pharmaceuticals.

3. **Chairperson's report:** Housing for 12 developmentally disabled young adults is scheduled to open March 13, 2013 after information and approval at last Health, Hospitals and Social Services meeting.

Food Fair at local school, scheduled for November 10, 2012 was canceled due to storm and to be rescheduled in spring.

4. **New Business:**

-Affordable health care is scheduled to partially go into effect 2013 with full implementation 2014. All will be impacted. M. Heller raised the question of doing another health care info seminar. Identified was need to plan the seminar several months in advance and possibly schedule for fall, 2013.

-Forum to discuss underage drinking/prescription drug usage for parents of middle and high school students was discussed. Presenters could be emergency room physician, Department of Health (DOH) representative, school social worker, Riverdale Mental Health Associate.

-Plan: schedule a forum April 13, 2013 to coordinate with Parent Association meeting to avoid school usage charge. Site: MS 143 or 141. S. Alexander to contact principal of MS 141 regarding feasibility. J. Pilsner to contact Riverdale Mental Health regarding a presenter. S. Froot to contact deputy at DOH regarding a public health expert.

NEXT MEETING: Monday, December 17th, 2012, 7:30PM, St. Stephen's Church, 146 West 228th Street (Marble Hill Avenue, West of Broadway).

Submitted by:

Karen Pesce, Acting Secretary

Approved by Steven Froot, Chair
Health, Hospitals & Social Services Committee